

# The Method

1. Twice a year, **on the dates indicated on the site (in March and October), washing lines are put up inside or outside public places:** schools and universities, art colleges, adult training centers, outdoor centers, daycares, games libraries, community centers, youth centers, cultural centers, care centers, retirement homes, medical institutes, hospitals, hostels, social centers, prisons, town halls, traditional and multimedia libraries, art galleries and museums, apartment buildings, businesses, public squares, streets...
2. **In order to participate, all participants are required to sign up online. Sign-up is free, provided that it is for one of the two annual dates.** Any other date must be approved separately. **Every participating group or establishment should spread the word locally and organize *La Grande Lessive*® according to the goals and terms indicated on the website, in order to keep up the profile of the project and the installation.**
3. On the designated day, **participants are invited to hang their 2-dimensional works with the aid of clothespins** (wooden pins if at all possible). Drawings, paintings, collages, photomontages, visual poetry, digital creations... everything is displayed in this way for a period not exceeding the given day. Participants should use the standard **A4 format**.
4. No need to be an artist! All that matters is the desire to display a creative work. **The works are created by those who choose to take part in this initiative.** The collective installation can bring together multiple works, even hundreds or thousands!
5. Wherever it takes place, ***La Grande Lessive*® brings people together regardless of age or status.**
6. **One work is authorized per creator, in order to establish a principle of equity among the participants, whose works should include their first and last names.**
7. **The components of the installation are washing lines hung between two supports (trees, stakes...), either inside or outside.** The height of the installation depends on that of the participants, who should be able to hang it, look at it, and take it down without difficulty. Safety is an important consideration. Each person chooses where to hang his or her work on the line. It is not permitted to move someone else's work in order to accommodate your own.
8. Admission fees, the sale of works, and any use of the project for commercial or partisan promotion are incompatible with the spirit of *La Grande Lessive*®.
9. The creator (Joëlle Gonthier) and organizers of *La Grande Lessive*® cannot be held responsible for the disappearance or deterioration of works on display, nor for any incidents or accidents that may occur.

10. The installation is liable to be filmed or photographed by the organizers. All documents submitted for eventual publication on the website of *La Grande Lessive*® must **respect individual image rights** and include an indication of the date and location. The sending of any document equally implies that its author agrees to its **publication without charge**.

11. *La Grande Lessive*® is a trademark registered by the creator (J.G.) with the I.N.P.I. (Institut National de la Propriété Industrielle). **No other use of this name is authorized in any domain. Any person making illegal use of the name is subject to prosecution.**

12. **Participation in *La Grande Lessive*® is conditional upon the acceptance of the principle and the methods used.**

To sign up or for further information, contact [lagrandelessive@gmail.com](mailto:lagrandelessive@gmail.com)

<http://www.lagrandelessive.net>

Facebook: <https://www.facebook.com/lalessive>

Twitter: [@LaGrandeLessive](https://twitter.com/LaGrandeLessive)